

ELECTRIFICATION 2026

INTERNATIONAL CONFERENCE & EXPOSITION

Powering Progress · June 23-25, 2026 · Baltimore, MD

Sponsorship Comparison	Kilowatt \$25,000	Megawatt \$45,000	Gigawatt \$75,000
Full Conference Registration for employees and customers	4	6	10
Discount on additional Full Conference Registration	n/a	10%	10%
Your Choice:	Choose (1) 10' x 10' Booth space with premium carpet and padding	Choose (1) 10' x 10' Booth space with premium carpet and padding	Choose (1) 20' x 20' Booth space with premium carpet and padding
	Conference session "Powered by" sponsorship (first come, first choice)	Conference session "Powered by" sponsorship (first come, first choice)	Plenary session "Powered by" sponsorship (first come, first choice)
Your Choice:	n/a	Choose (1) AM Break Sponsorship with signage & coordinated branded promo item	Choose (1) Continental Breakfast Sponsorship
		PM Break Sponsorship with signage & coordinated branded promo item	Lunch Sponsorship
Visibility in mobile app	5 second rotation banner ad	10 second rotation banner ad	15 second rotation banner ad
AD Visibility in mobile app	n/a	(1) push notification	(2) push notification
Attendee List with name, title, company, email address (attendee must opt-in)	n/a	2 weeks prior <i>or</i> 2 week post event	2 weeks prior <i>and</i> 2 week post event
Attendee List with name, title, company, email address (attendee must opt-in)	n/a	n/a	10 minute exclusive interview
Promotion on EPRI's social media platform	✓	✓	✓
Logo in pre-conference emails	✓	✓	✓
Logo on Electrification 2026 website's homepage	✓	✓	✓
Logo, URL, and company description on website sponsor acknowledgement page	✓	✓	✓
Branding on sponsor on-site signage	✓	✓	✓



À La Carte

Mobile App Banner Ad: \$1,500

5 second rotation mobile app banner ad for entirety of app life cycle.

Headshot Station: \$3,500

Sponsor the headshot photo station during the welcome reception in the expo hall; includes logo on signage next to station.

Promo Item: \$2,000 + cost of item

Eco-friendly sustainable promo item inclusion in conference bag.

Conference Session Sponsorships: \$5,000 each

- 30 second video playback introduction of session by company representative.
- Logo on screen at beginning and end of session.

Charging Station: \$5,000

Charging Station in expo hall or main event hallway for entirety of conference branded with your logo.

Hotel Key Card: \$10,000

Hotel key card or sleeve sponsorship: Your logo on the hotel key card or key card sleeve given to attendees at check-in.

Attendee Lounge: \$15,000

Exclusive sponsorship of (1) one of (3) three total attendee Lounges: *EPRI to provide furniture, carpet, padding and power for lounges; sponsor logo included on signage.*

Lanyard Sponsorship: \$15,000

Single color sponsor logo on lanyard of EPRI's choosing.



Sip and Print*: \$15,000

Exclusive 2-hour cocktail party, to include branding opportunities, a signature cocktail for all attendees picking up their badge during registration opening, and (1) mobile app push notification regarding event.

Show Tote Bag: \$15,000

Full color sponsor logo on one side of the show tote bags, dual branded with EPRI logo on opposite side.

Wi-Fi Sponsorship: \$17,500

Includes custom SSID of your choosing; (main conference and expo hall).

Exhibit Hall AM or PM Break Sponsorship: \$20,000

Including logo on signage and branded promotional item.

Lunch Sponsorship: \$30,000

Exhibit hall lunch sponsorship: including logo on signage, branded promotional item and thank you in plenary ahead of the break.

Emerging Technologies Pavilion: \$35,000

Sponsorship of Emerging Technologies Pavilion area in expo hall, including 3-minute speaking opportunity during welcome reception, logo on stage backdrop, and 1 mention during plenary.

Your own idea!

(pending EPRI approval)

Contact Us

For additional questions, contact:

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